

# Our Strengths

## Expertise in Technology and Product Development

The source of the AIDA Group's competitiveness is more than a century of amassed in-house engineering and product development expertise. We have developed a wide array of presses, including the world's first direct-drive servo press that revolutionized metalforming technologies. Another strength is that, in addition to presses, we have developed and manufactured AIDA-original peripheral equipment such as material feeders and automatic transfer feeders, enabling us to supply total solutions for production lines. AIDA high-speed precision presses are used to make the drive motor cores that power EVs, FCEVs, and other next-generation vehicles, and our high global market share is testament to our overwhelming competitive advantage in this field.

### Net Sales of Presses

Global Rank:  
No. **2** <sup>\*1</sup>

### High-Speed Precision Presses

Japanese  
Market Share: **80** % <sup>+\*2</sup>

<sup>\*1</sup> Internal estimate  
<sup>\*2</sup> Internal estimate of AIDA's Japanese market share based on Japan Forming Machinery Association data (FY2023) for specialized high-speed progressive stamping presses with rated capacities of 300 tons or higher.

## Global Business Development

Because our customers are global manufacturers, we have set up manufacturing bases in five regions (Japan, China, Malaysia, the US, and Italy). We can also respond to the needs of customers worldwide through our network of 40 AIDA sales and service locations in 19 countries. Wherever customers have their production facilities, we can provide close and meticulous support to satisfy all their manufacturing, sales, and after-sales servicing requirements.



### AIDA Global Network

**40** locations in **19** countries

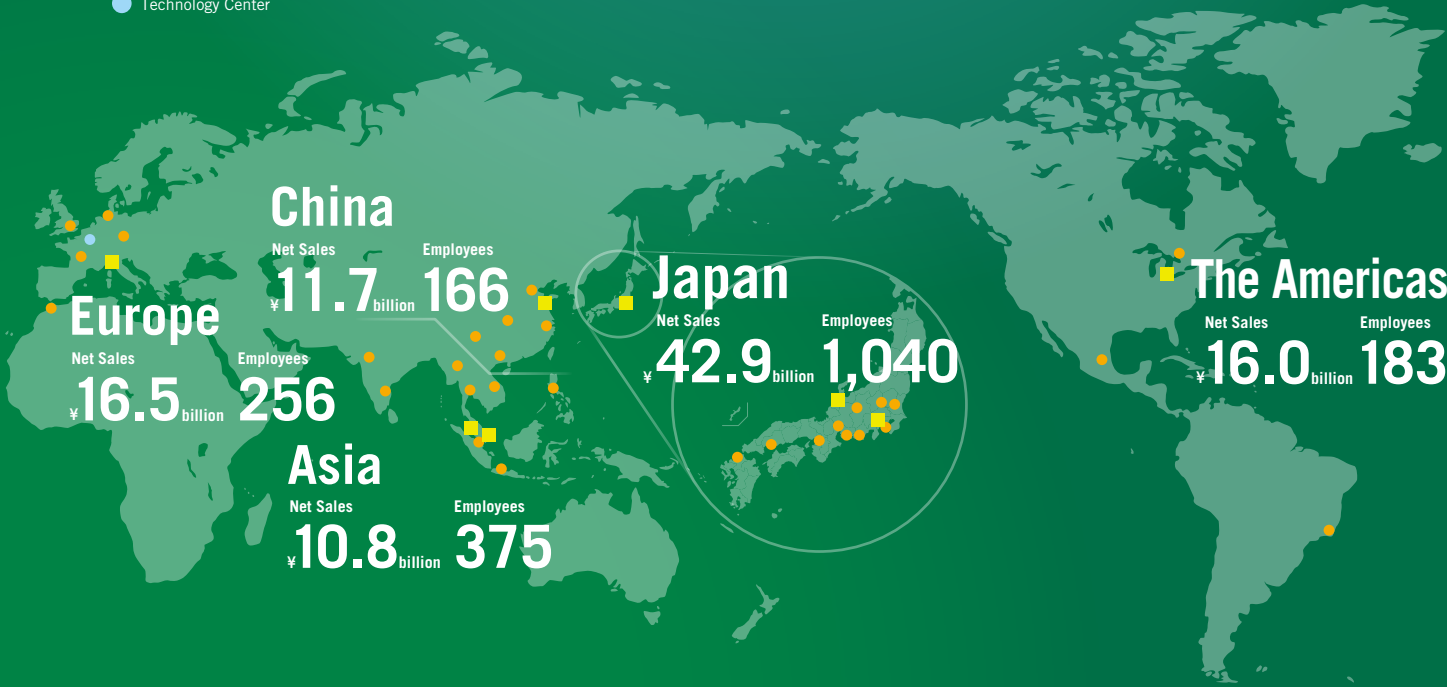
- Production Facilities
- Global Sales/Service Network
- Technology Center



## A Sound Financial Position

Long-term trust and stability are essential qualities if customers are going to choose AIDA as the supplier of presses that will become long-life assets in their facilities. Our shareholders' equity ratio of 65.2% as of the end of March 2024 is one metric pointing to the stability and soundness of our business and its strong financial foundation. This gives our customers peace of mind when dealing with AIDA. Even under difficult and fast-changing conditions, we are actively funding growth-oriented R&D and strategic M&A investments.

### Total Net Assets and Shareholders' Equity Ratio

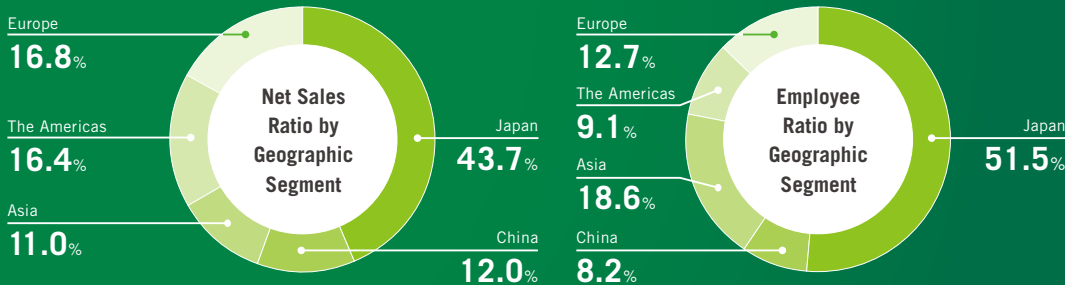


### Shareholders' Equity Ratio

**65.2** %

### Total Assets

¥ **126.1** billion



Note: Net sales show amounts prior to the elimination of intersegment transactions